

# **Bachelors of Science Degree**

**( A Degree Completion Program)**

**IN**

**Hospitality Management**

**Western Hospitality Institute – Jamaica**

**Offered in Jamaica and At Canadian College – Canada**

**& Now Beijing- China**

## **A Bsc that is Second to None**

Western Hospitality Institute is pleased to offer a Bachelors of Applied Science Degree in Hospitality Management in collaboration with an international college or university in Canada, of which 90% of the theoretical work is done domestically and the remaining 10 is conducted internationally in Toronto, Canada and or Beijing, China. The degree will bear the insignia of Western Hospitality Institution and the signatures from WHI .

The collaborative effort of WHI and our international partners; cements our place in history as the sole domestic institution of higher learning to offer a Hospitality Bachelors Degree with an international component at a reputable foreign institution. This component provides our students with a competitive advantage of enhancing their global awareness by living and studying in one of the world's most [diverse](#) and multicultural populations which is unique from that of our competitors.

## **OBJECTIVE:**

To provide a career-oriented hospitality program focusing on the core competencies of leadership, management and service so students can apply the theoretical perspectives of the ideas and concepts taught and employ the principles in real-life situations while positioning themselves for future career advancement.

## **QUALITY:**

WHI is uniquely positioned to become the premier source for delivering quality hospitality training, education and professional certification that serves the needs of hospitality establishments nationwide. This program is capped at 20 students per graduating class to ensure personalized attention and quality. Students are encouraged to develop intellectual skills to enrich their personal lives and enhance their ability to serve others.

## **UNIQUENESS**

International travel and tourism will continue to increase as the expansion of the global economy unfolds. This generates increased patronage of hospitality services evidenced by the 3 million visitors that flocked our shores last year. WHI has responded to the growing need of highly skilled and qualified personnel to service our industry with an array of programs from basic diplomas in hospitality training to Associates, Bachelor's,

Graduate and post graduate management degrees. Because of tourism's national and regional importance and with the introduction of the Caribbean Single Market Economy (CSME), our hospitality and tourism training adheres to highest of international standards. Training and development of these young, mature and hardworking hospitality professionals embraces both European and international traditions of quality and service coupled with the models of North American efficiency skillfully blended with the spirit and flavor of Jamaican and Caribbean culture coupled with the use of advanced technology. We deliver an education that is uniquely tailored to meet our students need with a small student teacher ratio to optimize the learning experience in a way that combines our high academic standards with their industry exploits that enables them to succeed in an industry that is globally competitive. Our modus operandi is indicative of an education continuum for hospitality aspirants with various educational backgrounds, skills, abilities and aspirations.

### **ACCREDITATION OF WHI**

Western Hospitality Institute a privately registered hospitality educational institution based in Montego Bay, Jamaica. Our Bachelor of Science Degree in Hospitality Management is one of four degrees in the area of specialization accredited in Jamaica to date. ( April 22, 2009).

We currently offer 4 programs namely, Culinary Chef Management, Food and Beverage Management, and Hotel and Restaurant Management and Tourism Management. All programs with the exception of Tourism management, which is currently a Diploma program are, accredited Associate Degrees by the University Council of Jamaica. Since its inception in 1988, WHI has grown exponentially in statute and prestige graduating over a 100 students per annum from various campuses across Jamaica. Our burgeoning articulation agreements with prestigious Colleges and Universities mainly in the United States allow our alumni to pursue Graduate and Post Graduate degrees. We are the only such institution in Jamaica to have all our degree programs accredited at the Associate Degree level and also the only accredited culinary degree program in Jamaica.

The University Council of Jamaica (UCJ) is one of the oldest accrediting houses in the world and the first of its kind in the English speaking Caribbean. With this level of recognition, and our students holding a UCJ accredited degree, means that our students can access higher education and a sound career worldwide, without any major implication.

The UCJ is a statutory body set up by the government of Jamaica to evaluate the quality of tertiary level education offered in Jamaica.

The CSME recognizes tertiary level institutions registered with accredited programs by the UCJ, for movement of CARICOM citizens across the Caribbean seeking employment.

This mean that our graduates can seek meaningful employment in any CARICOM country.

# **International Articulation Agreements**

Western Hospitality Institute boasts an international academic bridge building program that moves and qualifies our students from certificates, diplomas, baccalaureate, masters and doctoral degrees at prestigious internationally accredited institutions; some of which are listed below:

- Hocking College – Ohio, USA
- State University of New York – NY, USA
- Southern New Hampshire University – NH, USA
- Virginia State University – VA, USA

Graduates from our Bachelors of Science program locally and internationally can matriculate via articulation agreements and access graduate assistantships and scholarship funds ranging from half to full scholarships to pursue their Masters Degree or Doctorial degrees at several notable high ranking American hospitality universities and here at WHI :

- University of Houston – Texas, USA
- University of Delaware – Delaware, USA
- Oklahoma State University – OK, USA
- Western Hospitality Institute - Jamaica

## **Two Summer Degree Program**

The faculty of Hotel Management is pleased offer invitations to students and cohorts of industry professionals in Attractions, Accommodations, Food & Beverage and Tourism for matriculation into our degree program that is offered over a two (2) year period. Applicants must have the necessary prerequisites of minimum two (2) years industry experience with a legacy of professional excellence, good citizenship and social responsibility.

This program span over two (2) years long of which students must spend two (2) summers in Toronto, Canada. The program starts initially at the domestic campuses and culminates at the conclusion of the 2<sup>nd</sup> summer in Toronto, Canada. Participants are restricted to 20 individuals and interested applicants must be prepared to travel to Canada for two summers to complete the program of which ninety percent (90%) is administered domestically in Jamaica and the remaining ten percent (10%) in Canada. Students are required to travel to the French region of Canada to take classes and for the immersion of French as a second language.

## **One Year Bachelor Degree ( completion program)**

This program serves to facilitate students who are interested in pursuing the degree completion program within one academic school year. (Providing the student is not

required to do bridging courses, which will take them a longer time to complete the degree)

The student will be required to travel to Canada and China spending one month in each country. ( see fees attached) . All theory classes will be done in Jamaica.

International students and those from CARICOM countries; while studying in Jamaica MUST complete industry training, alongside taking classes.

The student is required to have at least one year industry experience before entering the program PLUS while pursuing the program the student must complete one year industry experience alongside taking classes. If the student does not have the one year experience before entering the program, the student upon completion of the theory section of the program the student must work in the industry for at least one year before the degree will be granted. It therefore qualifies the student with two years of work experience.

## **Bachelors Degree (Independent study program)**

For this program the student must be a hotel executive with senior management level experience and must be invited by the president to pursue the program. The student have a personal one and one contact with the lecturer and can pursue the program within the confines of their offices or a comfortable environment. The student must meet the same matriculation and admission requirement.

### **Admission Requirements:**

- A three (3) year Associate of Science Degree with a GPA of 3.00 or higher
- A two (2) year Associate of Science Degree with a GPA of 3.00 or higher plus bridging courses approved by WHI.
- Five (5) CXC passes with a minimum of Grade 3 passes or SSC at range 4 or O levels at range C or Equivalent.
- Academic record (transcripts, copy of degree if conferred).
- Two passport size pictures endorsed by a justice of the peace.
- Affidavit of support for international component
- Application Fee is \$100 Canadian or US non-refundable (made payable to Western Hospitality Institute).
- Portfolio (Autobiography, Detailed Resume)

### **Why You Should Do this Bachelors Degree Program**

#### **1) Affordability**

We offer higher education at the lowest cost, giving you a perfect value for investment. The retained earnings and job-benefit mix that our program allows with opportunities for travel coupled with high-quality academic content that's relevant to your career is second to none.

#### **2) Accreditation**

Our Baccalaureate program have meet and superseded the requirements stipulated by the University Council of Jamaica, the state's licensing agency. The credentials conferred to our students reflect the highest of academic and

professional standards and are commensurate with that of the contemporary institutions.

**3) French & Chinese as a Second Language (FSL) & (CSL)**

Students are immersed into a comprehensive beginner's language learning program that includes instruction in listening, reading, writing and speaking with an emphasis on communicative French for both professional and social setting. This course culminates with 3 days 2 night best of French Canada guided tour through three amazing cities: Ottawa, Montreal and Quebec City. Students will also get the opportunity to travel to China and learn the language, culture and cuisine .

**4) The cultural diversification**

Canada is heralded as one of the most [multicultural](#) and diverse countries in the world today. Both Canada and Toronto has consistently ranked in the top 15 best countries and cities in the world to live according to the United Nations and the Economic Intelligence Unit (EIU). The cosmopolitan dynamic of Toronto with over 100 different dialects and languages spoken provides our students with an opportunity to interact and learn from persons with different heritage, political, racial and cultural backgrounds. The ability to learn the Chinese culture and language, as China becomes the largest emerging tourism market.

**5) Collaboration**

The offerings of W.H.I. and our partners highlights a cohesive diversification that solidifies our international collaborative efforts in providing our students with a sustainable competitive advantage over their contemporaries. Students coming through our system can seamlessly matriculated into graduate and post graduate studies at any of our international partners.

**6) Product Environment**

The product is delivered from the comfort of a 3 diamond hotel located minutes away from heart of downtown Toronto, the artistic and commercial centre of the country. The classes are facilitated in a dynamic learning environment supported by a team of committed faculty that is dedicated to providing a first class education in a comfortable setting.

**7) Internationalization of Education**

We are the only domestic institution that integrates an international and cultural dimension into our multi-disciplinary curriculum by providing our students with an opportunity to study at our off shore campuses abroad and by facilitating international professors in hosting courses and lectures series at our various campuses across the island.

## **8) Curriculum**

The curriculum offered at the Bachelors Degree level combines theory with industry practice and is configured to serve the needs of our students and the global industry and economy in which we operate. The multi-disciplinary nature of our curriculum challenges students to venture beyond traditional and academic models of solving and reasoning some of the industry and societal most complex problems, while emphasizing good citizenship and social responsibility.

## **9) Access to Information**

Our students are presented with unprecedented privilege to access all private and public libraries. Each registered student is given a public library card that provides for access to all municipal, provincial and federal libraries nationwide.

## **10) Preparation for Globalization**

The global awareness generated by studying and living in both countries enhances our graduate's professional and personal capacity by allowing them to experiencing a new academic, cultural and professional environment – an aptitude sought relentlessly by local, regional and international recruiters and employers. In return, our students would have reciprocated the goodwill and fellowship by enriching our international counterparts by deepening their awareness and understanding of Jamaican and Caribbean culture; further strengthening the bilateral relationship between both countries.

### **This Degree program is design to:**

- ✓ To provide an international experience for Jamaicans, so as to prepare them for the expansion of the Jamaican Tourism Product.
- ✓ To integrate the experiences of Tourism in a first world country and that of a developing county as apart of the basis of our curriculum.
- ✓ To develop the students leadership and management skills through curriculum, professional development, socialization and events.
- ✓ To prepare students to handle the challenges that comes with Globalization.
- ✓ To offer students an interested diversified experience of learning and not just a class room of experience. ( To experience something is to learn it , But to learn something does not necessarily mean that your care to experience it)

### **Career Life after this Bachelors Degree:**

Our first batch of graduates from our Bachelors Degree Program has been successful in securing gainful management career opportunities with reputable companies. Studies have shown that improved educational attainment lead to significantly higher wages for college graduates over their lifetime than their counterparts.

Most of today's higher-paying jobs go to those who exhibit a combination of adaptable intelligence, numeracy, communications skills and a strong work ethic, as opposed to evidence of specific knowledge. Therefore, it is incumbent on all graduates to utilize

their knowledge and skills to strategically position themselves as life long learners and demonstrate the intellectual wit and business acumen and allow their degree to work wonders for them.

Prospective students will undergo a rigorous aptitude, attitude, citizenship and social responsibility assessment prior to acceptance. The WHI Baccalaureate program is unique and therefore not suited for everyone. Alternative programs are recommended for those who fail to qualify at our international affiliated partners.

### **Entrance and Exit External Interview**

All students entering and graduating from a WHI Baccalaureate program **MUST** take an entrance and exit interview offered by the institution. This interview is administered by a panel of four or five external and internal assessors with various industry and educational experience. The panel is a dynamic and diversified list of individuals from various professional, cultural and educational backgrounds. The interview usually takes place within the confines of selected location ranging from upscale restaurants and hotel. The students are expected to demonstrate a professional disposition and depict the necessary dining, social and business etiquette through out the interview process.

This interview serves to evaluate the following:

- Current affairs
- International and Local Culture
- Human rights issues
- Industry issues
- Trends in the industry
- Decorum, Poise, Etiquette, Posture
- Communication Skills

### **Application deadline:**

Students applying for the WHI Bachelors Degree program must adhere to the following deadlines.

- Submission of Application forms and documents – February 20 of each year for the summer program.
- July 31 of each year for the one year fulltime BSc degree completion program

### **Late Registration**

Students will pay \$200 US for the application fee.

The deadline for late registration is March 15 of the year.

- A submission of all completed documents must be submitted.
- All fees are subjected to change without notice.

Updated November 17, 2010

**Bachelor Degree Completion Program  
(Promotional Rate 2011)  
(Jamaica / China / Canada )**

**1 year BSc Degree Completion Program**

**Cost for the entire Program**

Tuition:	US\$5,000
Boarding in Canada (estimated 2 months)	US\$700
China Excursion (educational trip)	US\$1000
French Canada (education trip)	US\$600
Books & Materials (1 year supply)	US\$900
<b>Grand Total:</b>	<b>US\$ 8,200</b>

China & Canada includes ( accommodation in China and Montreal , ground transportation to Montreal and in China , air fare to China, meals in China, tours in China and some in Montreal , Quebec, and Ottawa .

Please note that books may be new and used. The institution provides the books for the course. Students MUST pay the book fee on or before registration.  
Please get an full expense report from the registrar office.

**Personal Expenses:**

Airfare to Canada (approx)	US\$600
Pocket Money (approx)	US \$600
Health Insurance	US\$350
Bus / subway pass (monthly)	US \$ 110
Boarding in Jamaica (monthly)	US 250 – US500
Transportation expenses in Jamaica (daily)	US 5.00

Updated November 17, 2010

**Bachelor Degree  
Summer Program  
(Jamaica / China / Canada)**

**(Year 2011 until updated)**

**Per summer cost (Returning Students year 2010)**

**Canada expenses**

Tuition:	CN	\$ 3500
Insurance:	CN	\$ 350
Accommodation (approx)	CN	\$800
Books	CN	\$600

**Total Cost:** CN \$5250

Returning students may only need to spend a month, it will therefore reduce the cost on housing, insurance and accommodation. This depends on the years of experience that the student have in the industry, also the position that the student holds in the industry.

**Per summer (New Students)**

Tuition:	CN	\$ 3700
Insurance:	CN	\$350
Accommodation	CN	\$800
Books	CN	\$ 600

**TOTAL COST** CN \$5450

**Additional Expenses compulsory ( for all students)**

French Canada Trip (4 days)	CN\$ 600
China Trip (3 weeks)	

**Personal expenses**

Bus / Subway Pass:	CN \$ 110 monthly
Food & Beverage (depends)	CN \$200 to \$500 monthly

Accommodation cost may reduce the overall cost if students choose to stay in personal homes with friends and families.

Updated November 2011

***Western Hospitality Institute  
4 Humber Avenue  
Montego Bay, Jamaica. W.I.  
Tel: (876) 952- 9850/584-5850***

**Dear Prospective Undergraduate Applicants**

You are about to enroll in one of the most exciting and dynamic Hospitality & Tourism Programs offered at any tertiary institution in Jamaica.

**“Bachelor of Science in Hospitality & Tourism Management”** accredited by the University Council of Jamaica.

It is the most affordable un- subsidized tertiary level program that offers a very diverse form of education. You will get the opportunity to visit two countries in your studies and learn several languages. The excitement it provides will aid you in internationalizing your education covering these countries in one year and studying in all the countries. Come experience the cuisine, the culture, international classroom experiences and a greater appreciation for tourism from an international perspective.

The tuition that you will pay is promotional and therefore will increase over the years.

Should you be interested please pay close attention to the registration deadline and tuition payment deadline.

Once you have submitted your application form, the office will schedule an interview.

Yours in hospitality

Dr. Cecil Cornwall  
President

**Western Hospitality Institute  
Bachelor of Science Degree  
(Degree Completion)**

**Time Table 2009  
Jamaica**

**Start Dates: September ( full time ) March ( summer )**

**End Date:**

**Facilitator: T.B. A**

**Requirement: Associate Degree (90 Credits)**

**Module #1**

Friday	Saturday	Sunday
<b>8:00am–12:00pm</b> Finance Analysis	<b>8:00am–12:00pm</b> Finance Analysis	<b>8:00am–12:00pm</b> Finance Analysis
<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00am–5:00pm</b> Research	<b>1:00am–5:00pm</b> Research	<b>1:00am–5:00pm</b> Research

**Bachelor of Science Degree  
Time Table 2009  
Jamaica**

**Start Dates: October or April**  
**End Date: November or May**  
**Facilitator: T.B. A**

**Module #2**

<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
<b>8:00am–12:00pm</b> Strategic Management Cases	<b>8:00am–12:00pm</b> Strategic Management Cases	<b>8:00am–12:00pm</b> Strategic Management Cases
<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00pm–5:00pm</b> Strategic Human Resource Planning	<b>1:00pm–5:00pm</b> Strategic Human Resource Planning	<b>1:00pm–5:00pm</b> Strategic Human Resource Planning

**Bachelor of Science Degree  
Time Table 2009  
Jamaica**

**Start Dates: November or May**

**End Date:**

**Facilitator: T.B. A**

**Module #2**

<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
<b>8:00am–12:00pm</b> Resort Operation	<b>8:00am–12:00pm</b> Resort Operation	<b>8:00am–12:00pm</b> Resort Operation
<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00pm–5:00pm</b> International Tourism and Culture	<b>1:00pm–5:00pm</b> International Tourism and Culture	<b>1:00pm–5:00pm</b> International Tourism and Culture

**Western Hospitality Institute  
Bachelor of Science Degree  
Time Table 2009  
Jamaica**

**Start Dates: December or June**

**End Date: December or June**

**Presenter: T. B A**

**Module #4**

<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
<b>8:00am–12:00pm</b> Advance Food and Beverage	<b>8:00am–12:00pm</b> Advance Food and Beverage	<b>8:00am–12:00pm</b> Advance Food and Beverage
<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00pm–4:00pm</b> Advance Food and Beverage	<b>1:00pm–4:00pm</b> Advance Food and Beverage	<b>1:00pm–4:00pm</b> Advance Food and Beverage

**Western Hospitality Institute  
Bachelor of Science Degree  
Time Table 2009  
Jamaica**

**Start Dates: January or July**

**End Date:**

**Presenter: T. B A**

**Module #5**

	<b>Saturday</b>	<b>Sunday</b>
<b>Friday</b>		
<b>8:00am–12:00pm</b> Advance Communication	<b>8:00am–12:00pm</b> Advance Communication	<b>8:00am–12:00pm</b> Advance Communication
<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00pm–5:00pm</b> Hotel Product Development	<b>1:00pm–5:00pm</b> Hotel Product Development	<b>1:00pm–5:00pm</b> Hotel Product Development

**Western Hospitality Institute  
Bachelor of Science Degree  
Time Table 2009  
Jamaica**

**Start Dates: February or March**

**End Date:**

**Presenter: T. B A**

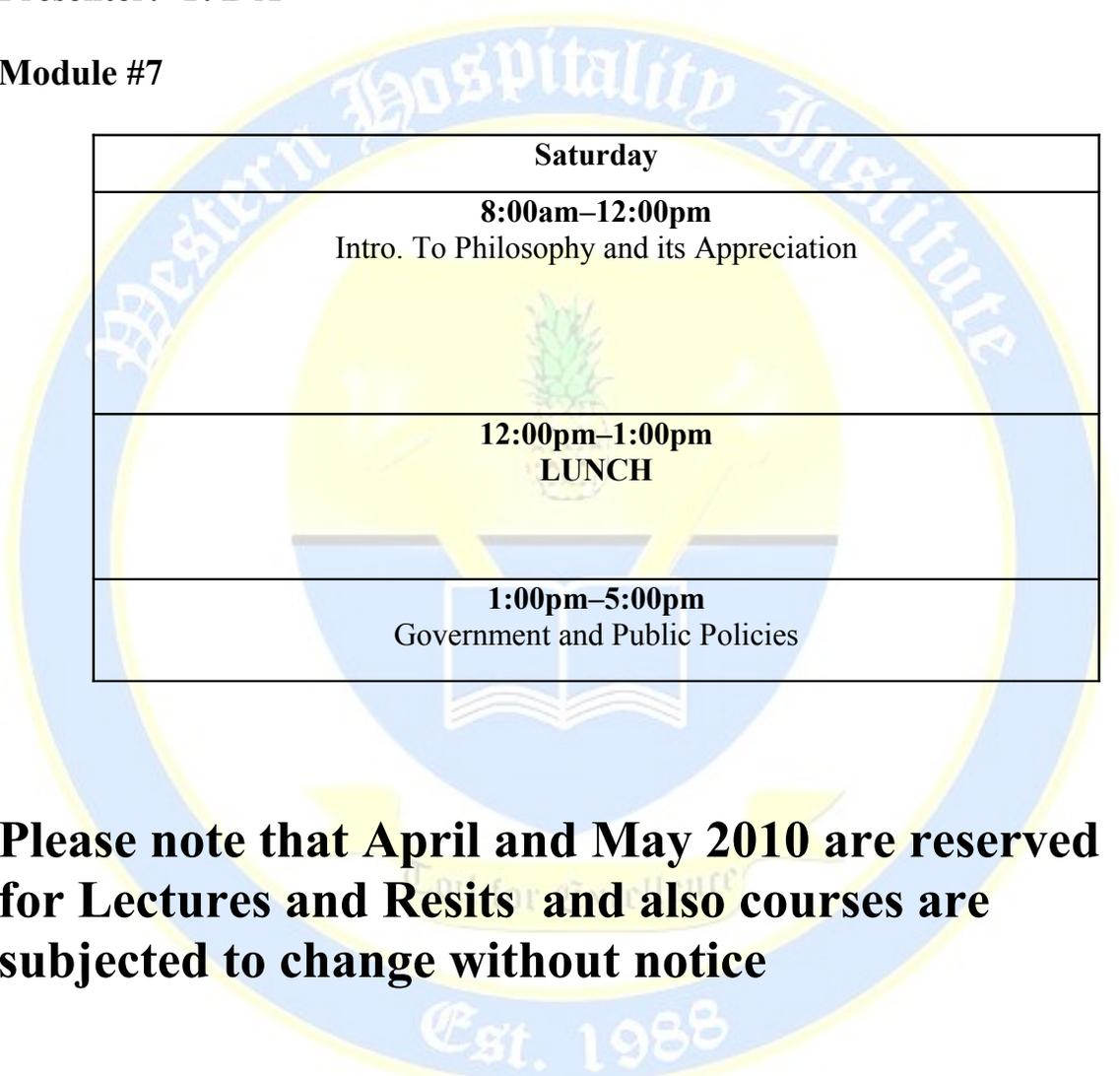
**Module #6**

<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
<b>8:00am–12:00pm</b> Restaurant Operation	<b>8:00am–12:00pm</b> Restaurant Operation	<b>8:00am–12:00pm</b> Restaurant Operation
<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>	<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00pm–5:00pm</b> Marketing Metric	<b>1:00pm–5:00pm</b> Marketing Metric	<b>1:00pm–5:00pm</b> Marketing Metric

**Western Hospitality Institute  
Bachelor of Science Degree  
Time Table 2009  
Jamaica**

**Start Dates: March or April  
Presenter: T. B A**

**Module #7**



<b>Saturday</b>
<b>8:00am–12:00pm</b> Intro. To Philosophy and its Appreciation
<b>12:00pm–1:00pm</b> <b>LUNCH</b>
<b>1:00pm–5:00pm</b> Government and Public Policies

**Please note that April and May 2010 are reserved  
for Lectures and Resits and also courses are  
subjected to change without notice**